



HAPPY TRAILS ANIMAL WALK

AND CELEBRATION! 🐾 🐾

SPONSOR OPPORTUNITIES

Saturday, May 17, 2025



A FUN-FILLED DAY TO SUPPORT ANIMALS

About the Family-fun Event:

Calling all animal lovers and adventurous spirits! Get your walking shoes ready and unleash your inner champion because the Happy Trails Animal Walk along scenic Brown's Creek Trail in Stillwater is coming!

When: : 5/17/2025

Where: Check-in 2 River Siren Brewery* 225 Main St. N Stillwater, MN.

Walk Check In Time: 10:00 AM - 12:00 AM

Route: Brown's Creek Trail, Stillwater

Post-Walk Celebration: River Siren Brewery, 12:00PM- 4:00 PM

Take a stroll along the beautiful Brown's Creek Trail with your furry friends while making a tail-wagging difference in the lives of animals. Your participation helps support animals and animal nonprofits in our network that work tirelessly to care for, improve, and, yes, even save the lives of these wonderful creatures!

Post Walk Celebration!

****Live Music:** Groove to some paw-some tunes!

***Free Lunch:** Enjoy fresh salad and New York Style Pizza from **Victoriano's** to fuel your day of fun!

****Prize Drawings & Raffle**

***On-site Sponsor and Animal Related Vendors.**

A Chance to Make a Difference: Every step you take helps our animal friends find their happy trails too!

So, grab your pooch, rally your friends, and join us for a fabulous day of fun, laughter, and animal love!

Let's walk, wag, and make every step count!

Help us. Help them!

ARE YOU READY? LET'S GO WILD FOR A GOOD CAUSE!**

GET YOUR TICKETS HERE! <https://www.eventbrite.com/.../happy-trails-animal-walk...>



Happy Trails Animal Walk

Sponsorship Opportunities



SPONSORSHIP ELEMENTS	PLATINUM PAWS \$4000	SILVER SCALES \$2800	BRONZE BEAK \$1600	HAPPY TRAILS SUPPORTERS \$750
Your name on indoor/outdoor event signage, including 3' by 12' banner.	✓			
Logo image on event website with hyperlink.	Tier 1 X-Large	Tier 2 Large	Tier 3 Medium	Tier 4 Small
PR: Mentions in all press releases including TV, Radio, newspaper, before and after the event.	✓	✓	✓	✓
Inclusion in marketing and advertising with logo in local publications.	✓	✓	✓	
Social media mentions (paid and organic) including Facebook, Instagram and LinkedIn.	100 mentions	70 mentions	45 mentions	20 mentions
On-site Presence: Opportunity to have a display space at River Siren Brewery for the Animal Walk & After party.	✓	✓	✓	
Your logo on Happy Trails promo t-shirts (approximately 100)	✓	✓		
Your company promo item in Swag bag and Thank you mentions at event	✓	✓	✓	✓

*Logo size varies with sponsorship levels. Ex) Larger logo with Platinum, medium size with Silver and smaller size with Bronze. * Some elements are customizable.

Sponsorship Benefits

Join Us in Making a Difference for Animals!

Align your brand with a meaningful cause and make an impact by Partnering with AVA-Animal Voice Advocacy as a sponsor for our upcoming first annual **Happy Trails Animal Walk!** This event brings together animal lovers, families, advocates, and community members to raise funds and awareness for a most worthy cause!

Why Sponsor?

Visibility: Gain exposure for your brand to a dedicated audience of animal advocates and local community members.

Impact: Your support will directly contribute to vital programs that protect, rescue, and advocate for animals.

Community Connection: Engage with like-minded individuals and demonstrate your commitment to animals in need.

How to Get Involved

Choose Your Sponsorship Level: We offer a variety of sponsorship packages to fit your company's budget and goals.

Promote Your Business: Enjoy brand visibility through P.R. promotional materials, banners, social media and more!

Join Us on Walk Day: Be part of the event, network and meet customers while supporting a great cause!

Make a difference Today!

Sponsor the AVA Happy Trails Animal Walk and help us amplify the voices of animals in need. Together, we can create lasting change and advocate for animals who cannot speak for themselves.

Contact Us Now to Become a Sponsor! julia@animalvoiceadvocacy.org

or call 651-343-8329

Let's walk together for a brighter future for animals!





Thank you!

We hope to see you there!

